



contact

avivarozmaryn@gmail.com
240-603-6075
Brooklyn, NY



education

Savannah College of Art + Design
Atlanta, GA, 2006-2008

**Stern College for Women/
Fashion Institute of Technology,**
New York, NY (Joint Program)

Bachelor of Arts in Art, with
concentration in Graphic Design
Date of Graduation:
January, 2011



relevant courses

Principles of Design, Computer
Design, Writing Composition,
Sociology, Vector and Raster,
Typography, Digital Webpage,
Photography, Graphic Design,
Color Theory



computer skills

Photoshop, Illustrator,
InDesign, Dreamweaver,
Word, and Excel; HTML, CSS



portfolio

arozmaryndesign.com



aviva rozmaryn

Experienced graphic designer and visual artist seeking new opportunities in creative strategy, graphic design and entertainment production

experience

Freelance Graphic Designer: 2011-Present

- Lead creative strategy and graphic design for a diverse group of clients in e-commerce, media, public relations, production, education, and non-profit organizations
- Work on digital and print projects including corporate branding, websites, infographics, digital & print ads, iconography, logos, brochures, presentations, case studies using Adobe Indesign, Photoshop, Illustrator, Dreamweaver, and HTML.
- Managing a plethora of concurrent client projects, collaborating with executives, marketers, writers, programmers and other stakeholders to deliver projects ahead of deadlines
- Some clients include Cedar Tree Media, Icon Network, Eco Branding, Business Rockstars, Antenna Group, VinciWorks, Chabad on Campus, Midwest Solar Expo, Gowysh, Pura D'or, National Jewish Retreat

Eco Branding, September 2016- Present

Graphic Designer (Contract)

- Boutique public relations, marketing and creative agency that specializes in cleantech, sustainability and mobility
- Works with clients to design creative strategy and branding
- Designs case study infographics using Adobe Indesign and Illustrator
- Creates print collateral for annual conference
- Crafts B2B Microsoft Powerpoint presentations to pitch potential clients

Sony Pictures Entertainment, Los Angeles CA: May 2015-September 2015

Creative Services Graphic Designer

- Designed logos in Adobe Illustrator for employee events
- Constructed Powerpoint templates for corporate use
- Created branding for arts and culture newsletter in Adobe Photoshop
- Developed layout for user interactive website
- Updated weekly newsletter using HTML and Dreamweaver
- Researched relevant imagery for weekly newsletter

YaySave, Torrance CA: September 2014-January 2015

In House Graphic Designer

- Developed corporate identity for clients
- Crafted and implemented marketing campaigns
- Designed social media material in Adobe Photoshop
- Created webanners for online retail store and shampoo company
- Developed a more user friendly website for the online retail store

Jewish Learning Institute, Brooklyn, NY: November 2011-2012

In-House Graphic Designer

- Designed marketing materials for various promotions in order to increase attendance
- Created web-based email newsletters using HTML and CSS to send to participants in order to prepare them for upcoming events

CBS Radio, New York, NY: June-August 2009

Intern

- Researched, adjusted and prepared images for graphic design team presentations
- Created Powerpoint presentations for marketing team
- Supported the design team with creative planning